

16TH ANNUAL
TRIANGLE
BREASTFEEDING
ALLIANCE
CONFERENCE

Optimizing Outcomes

in Challenging Situations

04.26.18

The William F. Andrews
Conference Center
3024 New Bern Avenue
Raleigh, NC 27610

Registration time: 7:45am

Program time: 8:25am – 3:35pm

Description

The participant will know how to assist families in overcoming breastfeeding obstacles.

Target Audience

Lactation consultants, physicians, nurses, nurse practitioners, certified nurse midwives, nutritionists, public health staff, childbirth educators, doulas, peer counselors, community breastfeeding support group volunteers and others providing care for mothers, infants and their families

Learning Objectives

At the conclusion of this educational activity, the participant should be able to:

- Describe breastfeeding support within the context of substance abuse.
- Discuss opportunities to improve infant feeding outcomes in shifting global situations.
- Discuss the vision of public health programs available to North Carolina families.
- Implement strategies to ensure adequate intake for appropriate weight gain.
- Identify factors that have contributed to overcoming challenges to breastfeeding success in North Carolina and beyond.

WWW.WAKEAHEC.ORG

Speakers

Diane T. Asbill, BSN, RN, IBCLC
Lactation Department Coordinator
UNC Women's & Children's
Hospitals
Chapel Hill, NC

Hannah P. Edens, MPH, RD, LDN, IBCLC, RLC
Lactation Services
UNC Women's & Children's
Hospitals
Regional Breastfeeding
Coordinator
Perinatal Care Region VI
Chapel Hill, NC

Betsy Laughter, MSW, CPC
Social Worker
WakeMed Health and Hospitals
Raleigh, NC

Chiara Phillips, MS, RD, LDN, IBCLC
State Breastfeeding Coordinator
Division of Public Health,
Nutrition Branch Services
NC DHHS
Raleigh, NC

Lourdes M. Santaballa Mora, IBCLC, IYCFS
Puerto Rico

Catherine Sullivan, MPH, RD, LDN, IBCLC, RLC
Director, Clinical
Assistant Professor
Carolina Global
Breastfeeding Institute
Department of Maternal
and Child Health
Gillings School of
Global Public Health
University of North Carolina
Chapel Hill, NC

WAKEAHEC
BETTER HEALTHCARE THROUGH EDUCATION



Agenda

- 7:45 am **Registration**
- 8:25 **Welcome**
Sherika A. HiSmith George, MPH, BSN, RN
- 8:30 **Under the Influence: Substance Abuse & Breastfeeding**
Betsy Laughter, MSW, CPC
- 9:45 **Break with Poster Exhibitors**
- 10:00 **Supporting Infant Feeding in an Unstable Global Environment**
Lourdes M. Santaballa Mora, IBCLC, IYCFS
- 11:00 **Rooting for North Carolina Families**
Chiara Phillips, MS, RD, LDN, IBCLC
- 12:00 pm **Lunch**
- 12:45 **Thriving When Weight Gain Falters**
Diane T. Asbill, BSN, RN, IBCLC
Hannah P. Edens, MPH, RD, LDN, IBCLC, RLC
- 2:00 **Break with Poster Exhibitors**
- 2:15 **Overcoming Challenging Situations**
Catherine Sullivan, MPH, RD, LDN, IBCLC, RLC
- 3:30 pm **Closing Remarks**



REGISTER ONLINE TODAY!
WWW.WAKEAHEC.ORG

Registration

- Early Fee - \$85; after April 11, 2018 - \$105. Register five or more as a group: \$75/person; after April 11, 2018: \$95/person. To receive the group rate, completed registrations must be submitted together via fax or US Mail. The group fee is not available online. Vouchers will be accepted.
- Fee will include online handouts and certificate of completion.
- Breakfast refreshments and lunch will be provided.
- *To assure quality programming and safety for all participants, babies and children may not attend this program.*
- Visit www.wakeahec.org for our Inclement Weather Policy.

Cancellations and Refunds

No refunds will be issued unless we are notified by 5pm, Friday, April 20, 2018. A \$30 cancellation fee will be deducted from your registration fee if a refund is issued. Substitutes are encouraged.

Credit

Nursing: 5.75 CNE Contact Hours

Wake AHEC, Nursing Education, is an approved provider of continuing nursing education by the North Carolina Nurses Association, an accredited approver by the American Nurses Credentialing Center's Commission on Accreditation.

IBLCE: 4.5 L CERPS, 1.25 E CERPS

Wake AHEC has been granted approval as an approved provider of continuing education for lactation consultants by the International Board of Lactation Consultant Examiners.

Wake AHEC CEU: Wake AHEC will provide 0.6 CEU to participants upon completion of this activity.

A participant must attend 100% of the program to receive credit. Partial credit will not be awarded.

Wake AHEC Contact Hours: Wake AHEC will provide up to 5.75 Contact Hours to participants.

Wake AHEC is part of the North Carolina AHEC Program.

ADA Statement

Wake AHEC is fully committed to the principle of equal educational opportunities for all individuals and does not discriminate on the basis of any characteristic protected by federal or state law. If you require any of the auxiliary aids or services identified in the Americans with Disabilities Act (ADA), in order to participate in programs or services, please call us at 919-350-8547. Organizing such resources generally takes 3-4 weeks, so please give us as much notice as possible to make appropriate arrangements.

Questions? Contact Diana McCullers at 919-350-0462 or dmccullers@wakeahec.org.

JOINTLY PROVIDED BY

WAKEAHEC
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☐ Dr. ☐ Rev. ☐ Mr. ☐ Ms. ☐ Mrs.

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First Name MI Last 4 digit PIN # (Four numbers you will remember)

Clinical Specialty Degree(s) (e.g., MD, PharmD, MS, BS)

Home Address City
()

State Zip Home County Home Phone

Employer Job Title

Work Address City
()

State Zip Work Fax Work Phone

Department Preferred E-mail (REQUIRED)

By providing your fax number, email address and telephone number, you have granted permission for us to contact you via the numbers and address indicated.

PAYMENT OPTIONS Payment of check, credit card or supervisor signature must accompany registration.

- ☐ Check enclosed. (Make check payable to Wake AHEC.)
☐ Corporate Card ☐ Personal Card ☐ MasterCard ☐ Visa ☐ AMEX ☐ Discover

Card # Exp. Date

Authorized Signature Name as it appears on card

- ☐ Employer will make payment. Supervisor complete below and fax registration to 919-350-0470.

Supervisor's Name Printed Title

Supervisor's Signature Phone

By signing, I am certifying that agency payment will follow. If you have a balance due and do not attend or send a substitute, you will be invoiced for the full program fee.

WAKEMED EMPLOYEES ONLY
An Education, Meeting & Travel Request Form
must be submitted with the registration for
processing if your department is paying.

Register Today!

ONLINE

www.wakeahec.org

FAX

919-350-0470

MAIL

Wake AHEC

Attn: Diana McCullers

3261 Atlantic Avenue

Suite 212

Raleigh, NC 27604-1657

Questions? Contact Diana McCullers at 919-350-0462 or dmccullers@wakeahec.org.